



MyKartell



2023

Kartell
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What is Kartell

Kartell is a way of being, a commitment to new ideas and innovation. It is a lifestyle based on beauty and quality, two keywords that also serve as strategic guidelines for a business that draws inspiration from the past while looking to the future.

Kartell is a creative workshop where ideas and talent come together and designs are transformed into industrial products for a public in search of absolute, timeless objects that are functional and make the style of our homes more personal.

Kartell is a way of thinking outside the box, free from traditional furnishing stereotypes. It is an idea born of Italy's thousand-year old culture, a way of transforming history into everyday objects for the world.

Kartell is a question of identity, of character. From "Kartell." to "My Kartell", the desire remains to create a sense of belonging and to develop a project of sharing.



MATELASSÉ vase
des. P. Urquiola

JELLIES COAT HANGERS
des. P. Urquiola



ELEGANZA ELA chair
des. P. Starck

VISCOUNT OF WOOD table
des. P. Starck

MINI GEEN-A lamp
des. F. Laviani



HIRAY armchair
des. L.+R. Palomba

HIRAY side table
des. L.+R. Palomba

A photograph of a modern interior. On the left, a large wooden armchair with a curved backrest and black metal legs is partially visible. In the center, a round wooden side table with black metal legs holds a stack of books, a small dark bowl, and a white mug. To the right of the table stands a floor lamp with a wide, shallow, dark shade and a cylindrical base, both connected by a single vertical rod. The background shows a large window with a light-colored roller blind.

K/WOOD armchair
des. P. Starck

AL WOOD table
des. P. Starck

GEEN-A lamp
des. F. Laviani





TEA table lamp
des. F. Laviani



NAMASTÉ trays
des. J.M. Massaud



JOE COLOMBO armchair
des. J. Colombo

MAGAZINE RACK
des. G. Stoppino

SPACE table lamp
des. A. Tihany

UNDIQUE side table
des. P. Urquiola





VICTORIA GHOST chair
des. P. Starck

GLOSSY table
des. A. Citterio

MINI PLANET lamp
des. T. Yoshioka

TRAMA tableware
des. P. Urquiola

I SHINE vase
des. E. Quitllet

Our project for the future

The Kartell of tomorrow will be the logical successor to the Kartell of yesterday and today, the expression of an evolved industrial model. We have developed the concepts of individual objects into a furnishing system capable of blending in with other styles and systems or maintaining its own overall vision.

Our future will be one of excellence, of premium products, and of quality in every dimension.

Our project for the future is one of industrial sustainability, of using fewer natural resources and choosing recycled and recyclable materials. For

us sustainability means more than just bringing old materials like plastic back to life through the circular economy. For Kartell, sustainability means striving to become a virtuous model for raw material use, customer relations, and human and financial resources management. It means adopting a virtuous model for the entire planet and its people.

We are flexible, willing to adapt, and eager to face all new situations with an open and receptive mind. We use our spirit of initiative to solve problems; we are courageous and bold; we think big and never give up.



BUBBLE CLUB armchair
des. P. Starck

EUR stool/table
des. F. Novembre

ROY stool/table
des. A. Mendini





MINI GEEN-A lamp
des. F. Laviani



MOBIL drawers
des. A. Citterio with O. Löw

ALEDIN lamp
des. A. & F. Meda

LUNAT desk
des. P. Urquiola

CHARLA chair
des. P. Urquiola







BETTY sofa
des. P. Lissoni

TRAYS bookcase/shelf
des. P. Lissoni



KABUKI lamp
des. F. Laviani







HIRAY chair
des. L.+R. Palomba

HIRAY table
des. L.+R. Palomba



MADEMOISELLE armchair
des. P. Starck



UNCLE JIM armchair
des. P. Starck



ALL SAINTS mirror
des. L.+R. Palomba



Where is Kartell

Kartell is worldwide and more importantly straddles all tastes and all latitudes. Kartell's international vocation encourages the exploration of many cultures and different forms of brand identity, without ever losing sight of the Kartell ethos. Our name is clearly visible on prestigious streets in major cities around the world, and is also to be found in places that have nurtured the development of mankind, cities of art and culture, and in the vast shopping malls of Asia alongside other top fashion and luxury brands.

Kartell is also to be found online with its own website and through leading international e-commerce platforms, and on cruise ships, in hotels and restaurants, offices and homes large and small, from the North Pole to Australia.



COMPONIBILI container
des. A. C. Ferrieri



UMBRELLA STAND
des. G. Colombini



GEEN-A lamp
des. F. Laviani





GOODNIGHT wall lamp
des. P. Starck

FRANÇOIS GHOST mirror
des. P. Starck





LARGO sofa
des. P. Lissoni

MULTIPLIO LOW table
des. A. Citterio

KABUKI lamp
des. F. Laviani

COLONNA
PILASTRO table/stool
des. E. Sottsass

THIERRY table
des. P. Lissoni



RE-CHAIR chair
des. A. Citterio

GOODNIGHT battery lamp
des. P. Starck

NAMASTÉ trays
des. J.M. Massaud



È wall lamp
des. F. Laviani





ADAM WOOD bookcase
des. P. Starck

KHAN suspension lamp
des. P. Starck

Q/WOOD chair
des. P. Starck

GLOSSY table
des. A. Citterio

PUMO centrepiece
des. F. Novembre

AIR DU TEMPS clock
des. E. Quitillet

JELLY vase
des. P. Urquiola

MATELASSÉ vase
des. P. Urquiola

U SHINE vase
des. E. Quitillet

LANTERN lamp
des. F. Novembre

GOODNIGHT battery lamp
des. P. Starck

What our work involves

We are all about people, each fulfilling a role that relates to others. Ever since we began, we have always worked with passion and with a will to create something that satisfies the demand for beauty and quality.

Our people are designers, each with their own style and creative talent, and researchers who continuously seek new solutions.

We work to create new objects, design window displays, arrange exhibitions, organise photo shoots, talk to the press and dialogue with international stakeholders.

Our work also involves communicating, storytelling, and conveying brand messages and guidelines that are the same for everybody, everywhere.



VISCOUNT OF WOOD table
des. P. Starck

CHARLA chair
des. P. Urquiola

KHAN suspension lamp
des. P. Starck





ELEGANZA ELA chair
des. P. Starck

ELEGANZA NIA chair
des. P. Starck

ELEGANZA NIA MISSONI
chair
des. P. Starck



FL/Y suspension lamp
des. F. Laviani

NAMASTÉ trays
des. J.M. Massaud

GLOSSY table
des. A. Citterio

TRAMA tableware
des. P. Urquiola

AUDREY chair
des. P. Lissoni



FATA wall lamp
des. P. Lissoni

K/WOOD armchair
des. P. Starck





ADAM WOOD bookcase
des. P. Starck

AIR DU TEMPS clock
des. E. Quilliet

AL WOOD table
des. P. Starck

GOODNIGHT battery lamp
des. P. Starck

LUNAM armchair
des. P. Urquiola

KABUKI lamp
des. F. Laviani

PRINCE AHA stool
des. P. Starck





LUNAM sofa, pouf, armchair
des. P. Urquiola

RUG
des. P. Urquiola

UNDIQUE side table
des. P. Urquiola

GEEN-A lamp
des. F. Laviani

ADAM WOOD bookcase
des. P. Starck

PUMO centrepiece
des. F. Novembre

GOODNIGHT battery lamp
des. P. Starck



TAKE lamp
des. F. Laviani







PLANET lamp
des. T. Yoshioka

PLASTICS DUO sofa
des. P. Lissoni

BOOKWORM bookcase
des. R. Arad

THIERRY side table
des. P. Lissoni

PUMO centrepiece
des. F Novembre





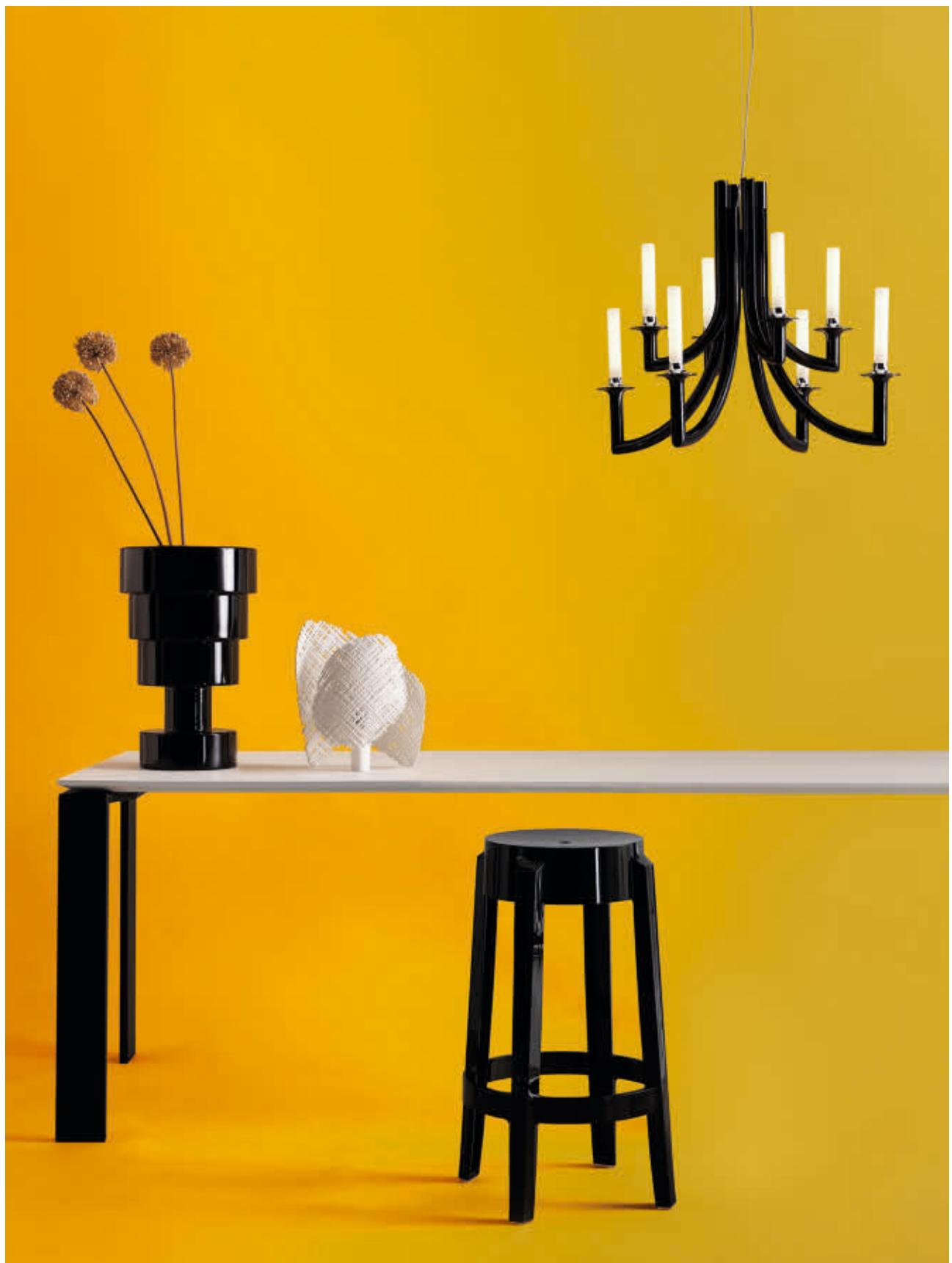
FOUR table
des. F. Laviani

MASTERS chair
des. P. Starck

LANTERN lamp
des. F. Novembre



GE suspension lamp
des. F. Laviani



FOUR table
des. F. Laviani

KHAN suspension lamp
des. P. Starck

CALICE vase
des. E. Sottsass

TEA table lamp
des. F. Laviani

CHARLES GHOST stool
des. P. Starck

What we like doing

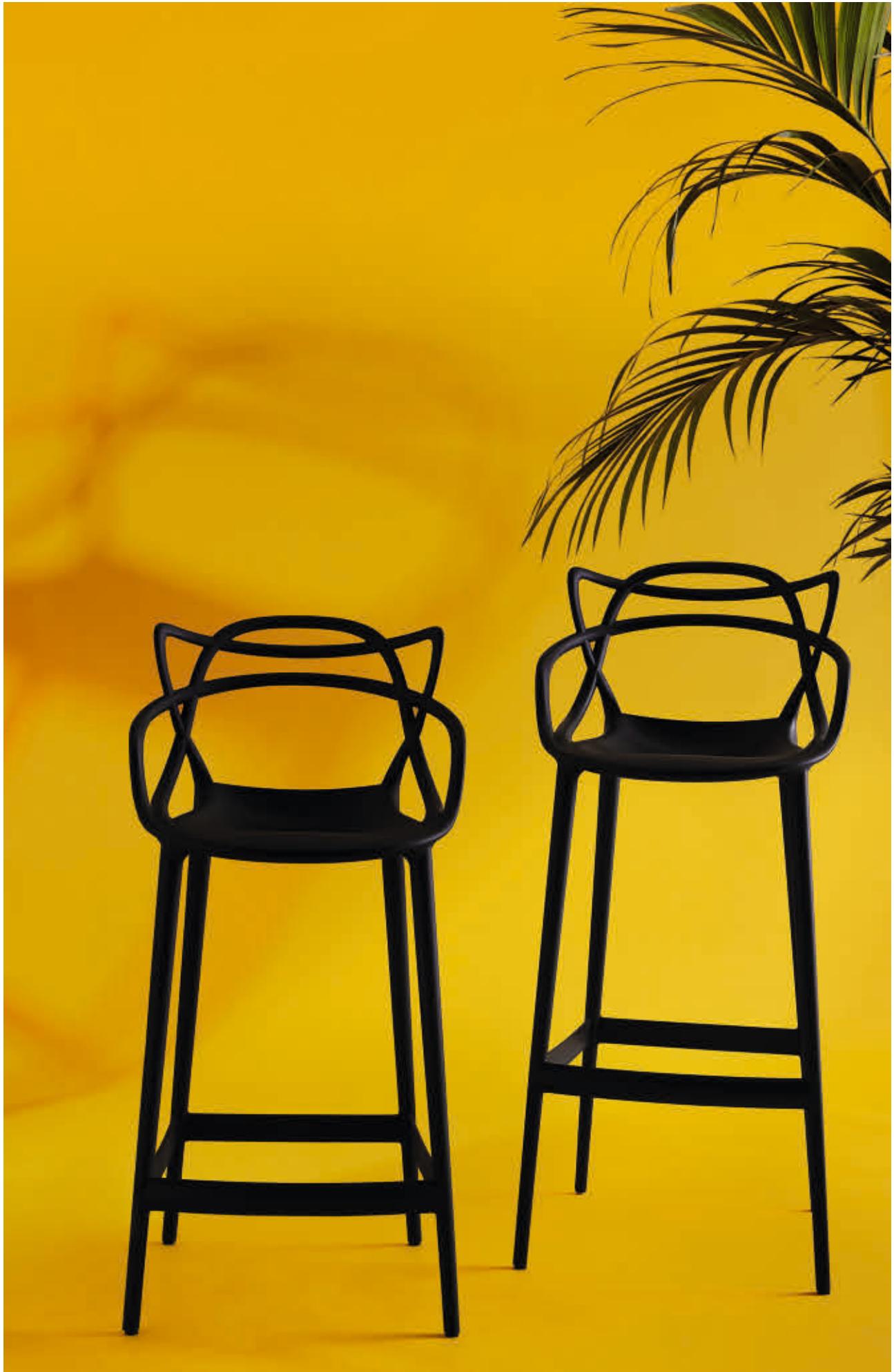
We like designing, in close collaboration with other creative minds. We take pleasure in inventing new ways to interpret objects and use materials. We love mixing, contrasting, and sharing, being flexible, breaking down barriers and devising new ways and solutions to overcome technical and organisational preconceptions and prejudices.

We take problems and obstacles to progress and transform them into opportunities for creating new products, product ranges and styles.

We like being the driving force behind Italian industry, and a reason for the centrality of Milan and its Salone del Mobile.

The dedication we put into everything we do allows us to exceed all expectations.

We strive to create unique experiences for our customers and for everybody who loves Kartell, as opportunities to express our vision.





BELLISSIMA lamp
des. F. Laviani

GLOSSY table
des. A. Citterio

RE-CHAIR chair
des. A. Citterio

JELLY vase
des. P. Urquiola

JELLES FAMILY tableware
des. P. Urquiola

MINI KABUKI table lamp
des. F. Laviani

GHOST BUSTER dresser
des. P. Starck with E. Quitillet

ABBRACCIAIO candelabra
des. P. Starck with A. Maggiari





K-LUX lamp
des. R. Dordoni

K-LIM carpet
des. R. Dordoni

LUNAM armchair
des. P. Urquiola

JELLIES FAMILY carafe
des. P. Urquiola

SPARKLE table/stool
des. T. Yoshioka





KABUKI lamp
des. F. Laviani

THIERRY BISTRÒ table
des. P. Lissoni

PIUMA chair
des. P. Lissoni

MINI GEEN-A lamp
des. F. Laviani



PIUMA chair
des. P. Lissoni

THIERRY BISTRÒ table
des. P. Lissoni



PAPYRUS chair
des. R. & E. Bouroullec

PLANET lamp
des. T. Yoshioka

BLAST side table
des. P. Starck





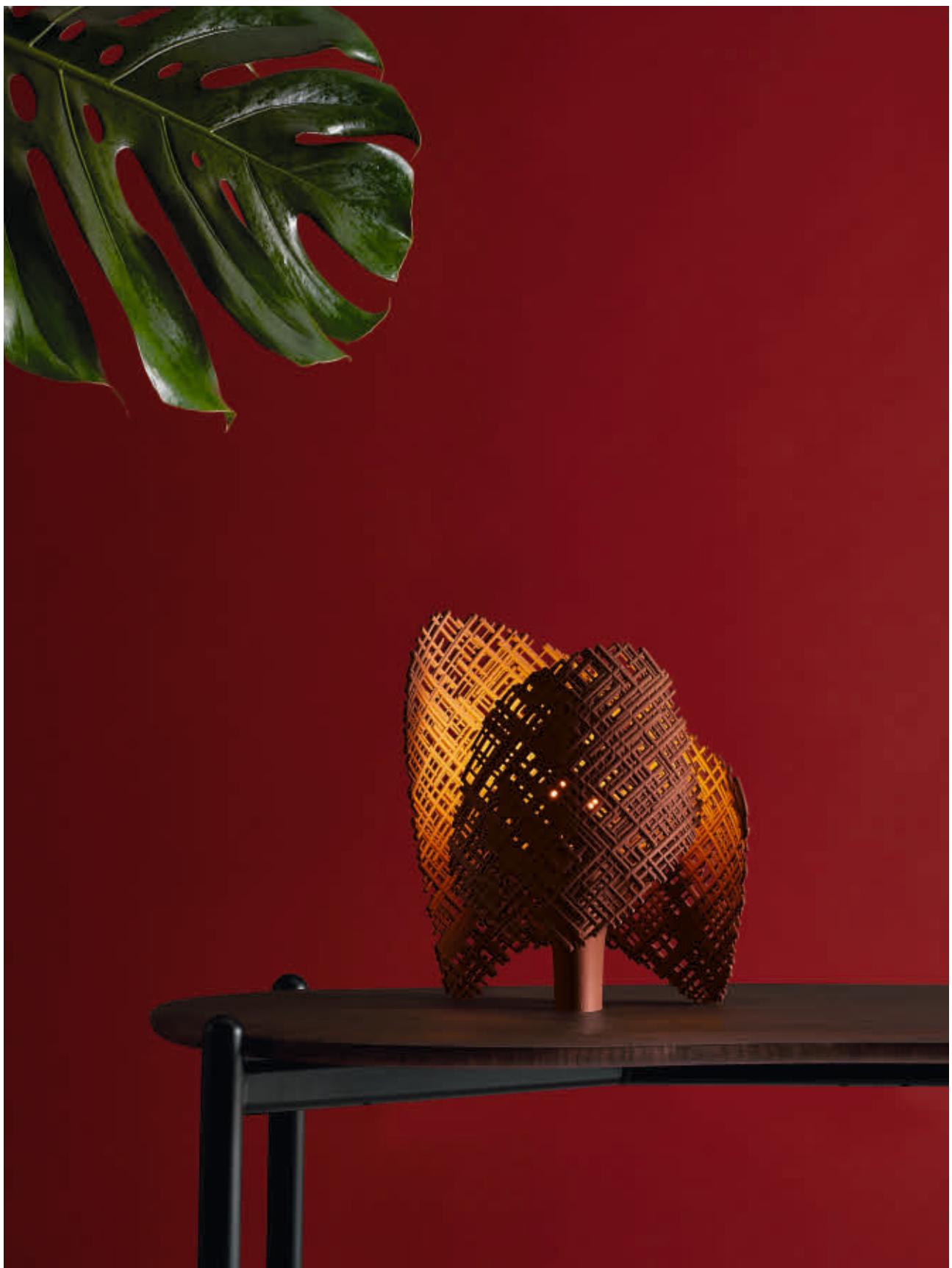


ELEGANZA NIA chair
des. P. Starck

KABUKI lamp
des. F. Laviani

COMPONIBILI RECYCLED container
des. A. C. Ferrieri





TEA table lamp
des. F. Laviani

LUNAT desk
des. P. Urquiola



CLAP armchair
des. P. Urquiola

THIERRY BISTRÒ table
des. P. Lissoni

How we like to live

We like sharing, and enjoying life with family and friends.

We appreciate life at home, in the office and in shared spaces.

We like to surround ourselves with beauty and passion.

We have chosen to extend our product range, not as an exercise in style, but as a strategic decision to offer new opportunities for using spaces large and small, and to furnish them with tables, sofas, chairs and lamps. Kartell products have a life of their own even in defining, personal settings, but we like to present them in a shared dimension to give ideas for use and to suggest unique forms of interpretation.

We live every day as a new day, and every product as a new product, to use, love and keep, always.

We like to see our products living for ever.



CARA armchair
des. P. Starck

THIERRY table
des. P. Lissoni



BIG BATTERY table lamp
des. F. Laviani



CINDY table lamp
des. F. Laviani

GHOST BUSTER dresser
des. P. Starck with E. Quitlet





K-WAIT sofa
des. R. Dordoni

UNDIQUE table
des. P. Urquiola

GOODNIGHT table lamp
des. P. Starck

FL/Y suspension lamp
des. F. Laviani

COLONNA stool/table
des. E. Sottsass

COMPONIBILI BIO
container
des. A. C. Ferrieri





ADAM WOOD bookcase
des. P. Starck

VISCOUNT OF WOOD table
des. P. Starck

KHAN suspension lamp
des. P. Starck

Q/WOOD chair
des. P. Starck

GOODNIGHT battery lamp
des. P. Starck

GOODNIGHT wall lamp
des. P. Starck





COMPONIBILI BIO container
des. A. C. Ferrieri

A.I. chair
des. P. Starck



JELLIES FAMILY tableware
des. P. Urquiola



VISCOUNT OF WOOD table
des. P. Starck

NAMASTÉ trays
des. J.M. Massaud

VENICE MAT chair
des. P. Starck

ABBRACCIAIO candelabra
des. P. Starck with A. Maggiar



GLOSSY table
des. A. Citterio

P/WOOD chair
des. P. Starck

BOURGIE lamp
des. F. Laviani





HIRAY sofa, armchair
des. L.+R. Palomba

HIRAY side table
des. L.+R. Palomba



ONE MORE stool
des. P. Starck



K-WAIT pouf, armchair
des. R. Dordoni

GEEN-A lamp
des. F. Laviani



KHAN suspension lamp
des. P. Starck

GOODNIGHT battery lamp
des. P. Starck

A.I. chair
des. P. Starck

SIR GIO table
des. P. Starck

My Kartell

This is the Kartell of everybody who lives our lifestyle, of those who share our principles and values, and of those who embrace Kartell through empathy, whether they choose a single object or a complete furnishing system.

My Kartell is the next step after “Kartell.”, the approach we adopted last year to represent our complex and multifaceted world on a blank sheet. My Kartell is the Kartell that everybody can build from our vast selection of furniture for indoor and outdoor life, home and home office, lights and accessories. My Kartell, on every page, in every gesture, in every detail.



LOUIS GHOST chair
des. P. Starck

VISCOUNT OF WOOD table
des. P. Starck

JELLIES FAMILY tableware
des. P. Urquiola



PIUMA chair
des. P. Lissoni

KABUKI lamp
des. F. Laviani



JELLIES FAMILY tableware
des. P. Urquiola

MOON centrepiece
des. M. Bellini

VISCOUNT OF WOOD table
des. P. Starck

FL/Y suspension lamp
des. F. Laviani

CATWALK MAT chair
des. P. Starck



PUMO centrepiece
des. F. Novembre



POP OUTDOOR sofa
des. P. Lissoni with C. Tamborini





CARA MAT OUTDOOR
armchair
des. P. Starck

KABUKI lamp
des. F. Laviani

PLASTICS OUTDOOR sofa
des. P. Lissoni

PIAZZA tray
des. F. Novembre

JELLIES FAMILY tableware
des. P. Urquiola

MULTIPLO table low
des. A. Citterio

MINI GEEN-A table lamp
des. F. Laviani

EUR stool/table
des. F. Novembre





K-WAIT sofa, pouf, armchair
des. R. Dordoni

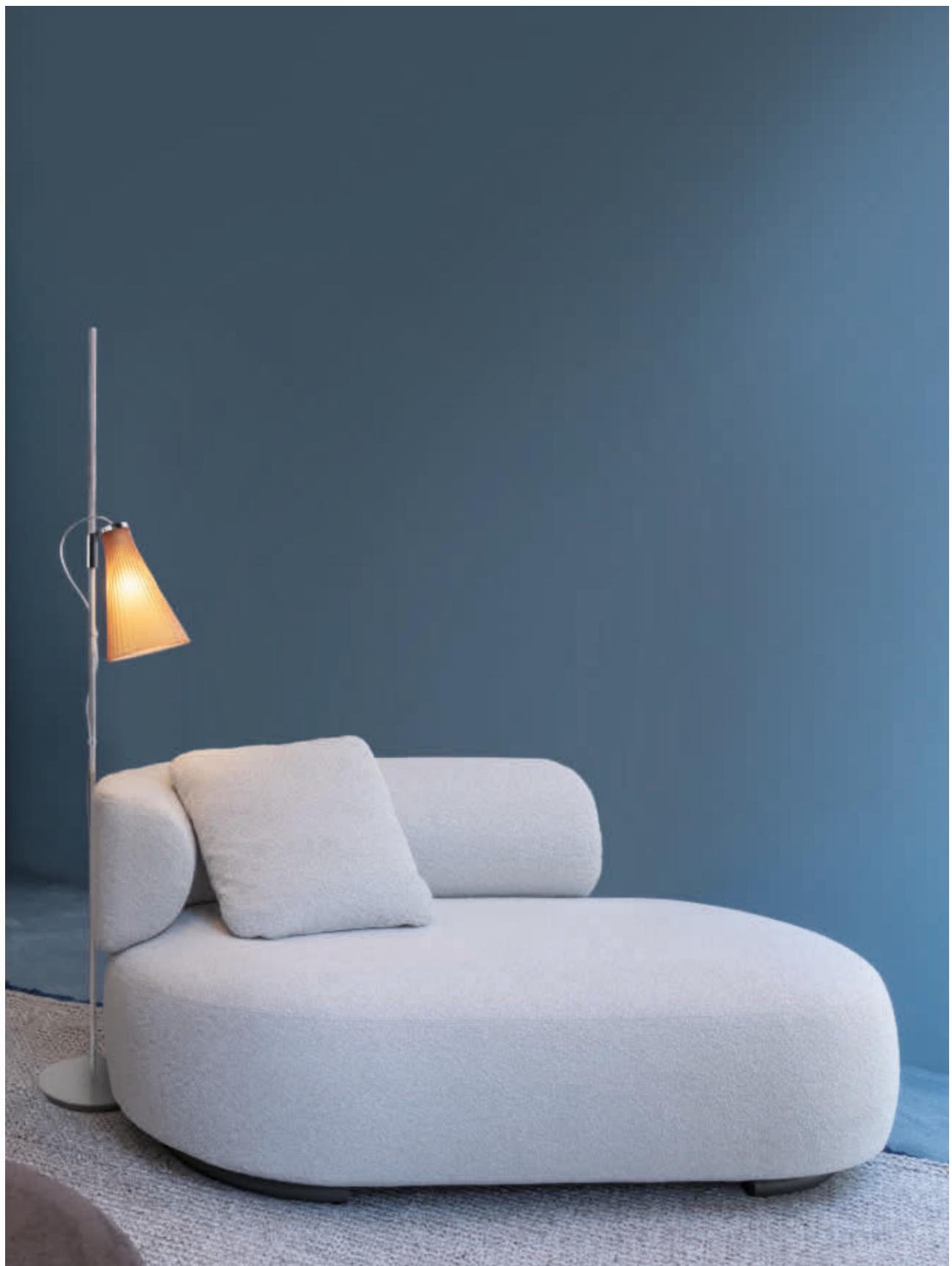
THIERRY table
des. P. Lissoni

K-LUX lamp
des. R. Dordoni

ADAM WOOD bookcase
des. P. Starck

PUMO centrepiece
des. F. Novembre

TRULLO centrepiece
des. F. Novembre



K-LUX lamp
des. R. Dordoni

K-WAIT ottoman
des. R. Dordoni



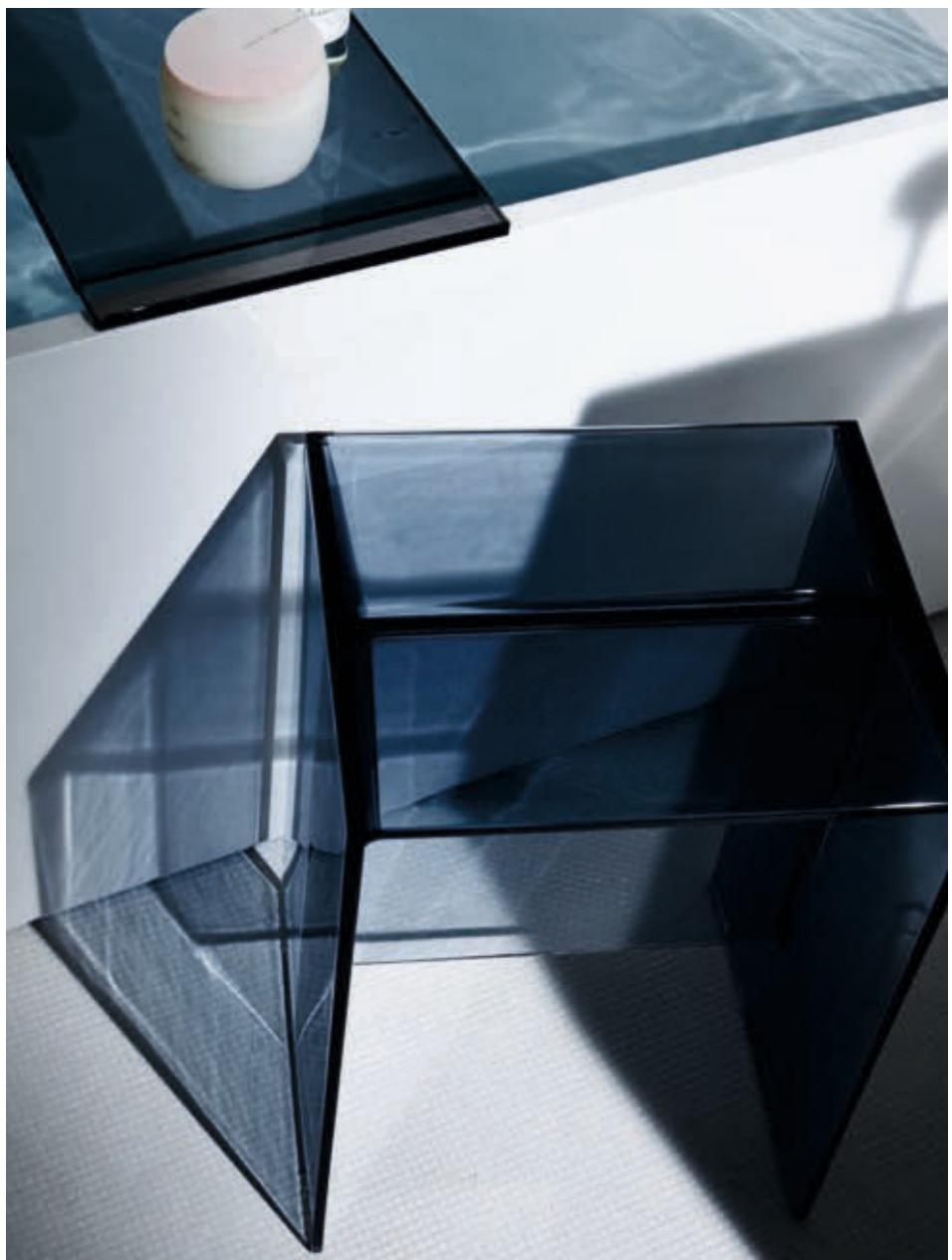


PLASTICS DUO sofa
des. P. Lissoni

COMPONIBILI BIO container
des. A. C. Ferrieri

JELLY vase
des. P. Urquiola

SOUND-RACK container
des. L.+R. Palomba





ELEGANZA ELA chair
des. P. Starck

ELEGANZA NIA chair
des. P. Starck

KABUKI suspension lamp
des. F. Laviani

A.I. STOOL LIGHT stool
des. P. Starck

MULTIPLO table
des. A. Citterio

GASTONE folding cart
des. A. Citterio

JELLIES FAMILY tableware
des. P. Urquiola



MULTIPLY table
des. A. Citterio

GENERIC C chair
des. P. Starck

TRAMA tableware
des. P. Urquiola





MAUI SOFT chair
des. V. Magistretti

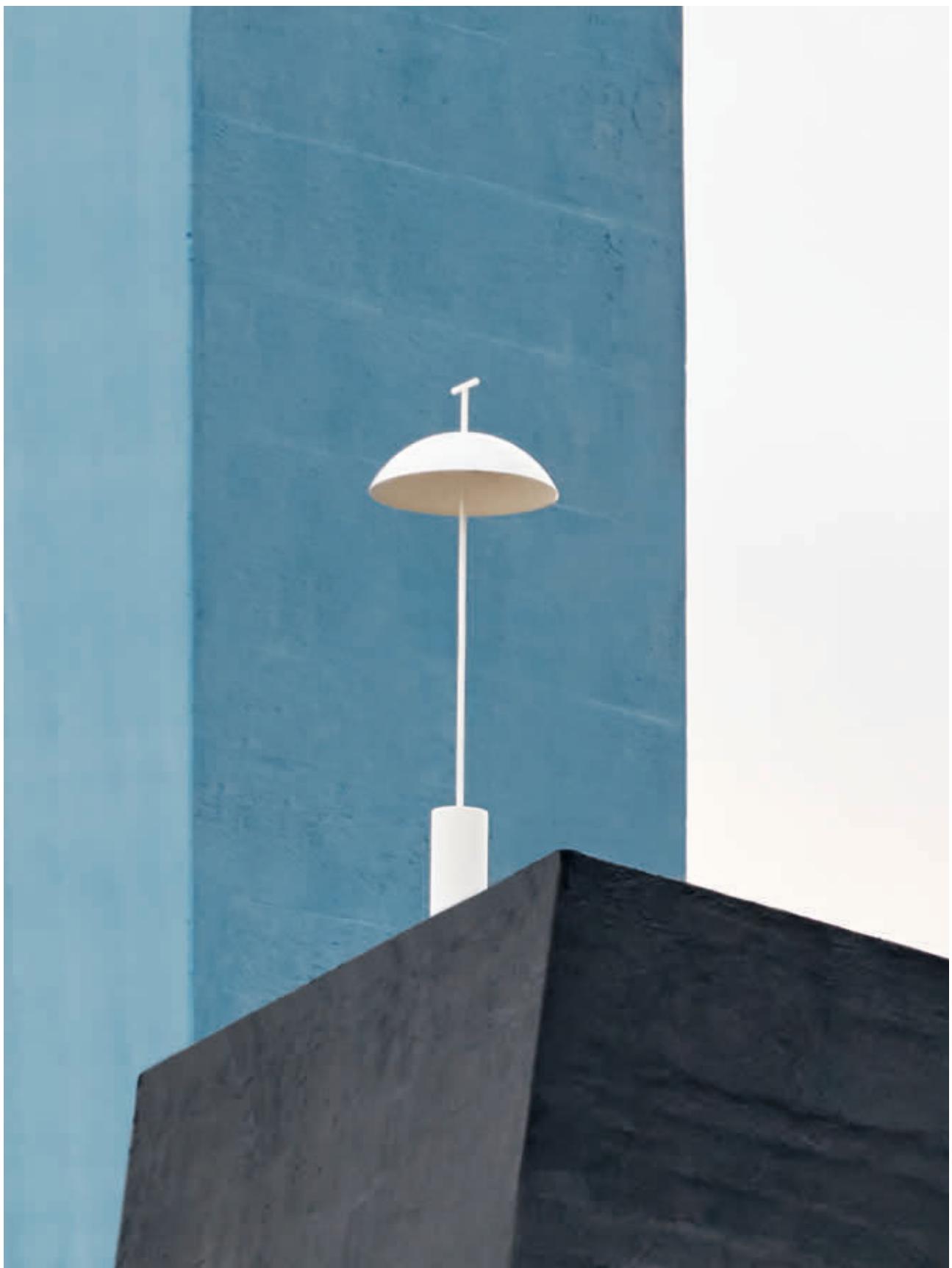
FOUR table
des. F. Laviani

TAJ MINI lamp
des. F. Laviani

MOBIL MAT containers
des. A. Citterio with O. Löw



GEEN-A lamp
des. F. Laviani



GEEN-A lamp
des. F. Laviani



A.I. chair
des. P. Starck



BOURGIE lamp
des. F. Laviani



THIERRY table
des. P. Lissoni



VICTORIA GHOST chair
des. P. Starck





GENERIC A chair
des. P. Starck

GENERIC C chair
des. P. Starck